DIGITAL TRANSFORMATION

3 Saturdays
9am - 4pm

COURSE FEE
N200,000 + 7.5% VAT

Register now:

PLEASE CALL OR EMAIL
Seun on
0814 008 8800
For more information or bulk purchase,
oluwaseun@datasciencenigeria.ai

Course Description

This course will help CEOs, top-level executives, directors and managers to quickly establish a comprehensive understanding and framework for defining a successful digital strategy. It is designed to provide you with the insights you need to understand the business case for digital, as well as the tools and application of digital transformation in order to implement a framework that helps your business or organization unlock the value of digital and the potential for long-term success.

Learning Outcomes

- Understand digital business transformation and Industry 4.0
- Knowledge about real cases from different industries to show you how industries are evolving with the changes
- Build a common vision and plan for transformation and its activities
- Phases and activities of a digital transformation and roadmaps
- Identify and proactively manage the program to avoid the common pitfalls that lead to transformation failures

Course Outline

1. Establish omni-channel communication with customers, service providers, and equipment manufacturers
   - Connect people, teams and products
   - Use of Analytics and Additive manufacturing e.g. 3D printing
   - Implement Mobile, Agile Engineering Productivity

2. Gain 360-degree view of customer
   - Rethinking Customer Engagement
   - Aligning Digital Transformation with Business Objectives
   - Engaging Customers
   - Case Study
   - Roadmap for transforming products

3. Leverage on Analytics for decision making, planning and customer connection
   - Design Thinking in Product Creation
   - Rethinking Operation Optimization
   - Process Mining & Improvement

4. Leverage on Data to enter new markets
   - Optimizing Operations
   - Rethinking Product Transformation
   - Empowering Employees
   - Delivering an engaging HR experience

Why us?

- Award-winning and biggest AI learning platform in Africa
- World-class and experienced tutors
- Excellent Project and Consulting support
- Biggest AI Talent Sourcing platform
- Comprehensive Digital Strategy
- Completion of Capstone project

Class Structure

- 3 days physical classes
- Online platform for further coaching, access to latest information and opportunities in Artificial Intelligence ecosystem.
- Enrollment into the Global Data Science Nigeria Community and Talent Platform.
- At least 21 hours of physical hands-on training.
- Internationally Recognized certification
- Completion of Capstone project

Class Design

- World-class and experienced instructors
- Project based learning
- Interactive session
- Free Internet access
- Further study and practice supported by top content from DSN AI Knowledge Box.

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